



EDUCATION VOTES

SAMPLE ISSUE ID SCRIPT

Hi, can I speak to (Voter Name)?

Hi (Voter name), my name is (Your Name) and I'm a volunteer with [Candidate Name] running for School Board. How are you doing? (respond appropriately)

We're out knocking doors in our neighborhood to find out about what issues matter most to voters in our school community.

[Issue Ask] What are some concerns you have about our schools?

(Actively listen to their concerns and respond appropriately: if you know your candidate's stance, share that with the voter; if not, proceed ahead)

[If can't name concern/unsure, use personal example or continue] Personally, I'm really worried about the funding our public schools get. I really like [Candidate Name's] promise that [he/she/they] will work to invest in our schools, pay teachers for their hard work, and expand educational support for our children.

Here's some quick information about [Candidate Name]. [Insert biographical information]

[His/Her/Their] priorities if elected are to: [Insert priorities]

Can we count on you to vote for [Candidate Name] for School Board?

If Yes: Great. [Insert important information about when/how to vote, and yard sign or volunteer ask if applicable].

If No: Thank you, have a great day.

If Unsure: Here's some more literature about [Candidate Name]. I hope you consider [her/him/them] for School Board.